

European Pallet Association e. V. (EPAL)

PRESS RELEASE

Robert Holliger re-elected President of EPAL

Düsseldorf, 24th July 2019 – On 28th June in Toulouse, France, the General Assembly of the European Pallet Association e.V. (EPAL) unanimously confirmed the appointment of the incumbent President, Robert Holliger, and the whole EPAL Board, for a further three years in office. Robert Holliger is a founding member of EPAL and since 2010, has been President of the international umbrella association for exchangeable load carriers such as the Euro pallet and Box pallet. In his role as EPAL President, Mr Holliger has decisively contributed to the development and continuing success of the world's largest quality assurance association for load carriers.

With currently more than 500 million EPAL Euro pallets in the open exchange pool and over 100 million EPAL Euro pallets produced and repaired annually, the open Euro pallet pool has developed into the world's largest, and therefore most efficient, load carrier pool in the past five years. A system based on reusability, it contributes enormously to sustainability.

Under Robert Holliger's presidency, the "EPAL in oval" branding has become an international trademark of quality and safety. Trademark protection and combating counterfeiting are therefore also important cornerstones for maintaining the quality of the world's largest open pallet exchange pool in the future. Furthermore, the development of an intelligent pallet in cooperation with the Fraunhofer IML, is an important step towards digital load carriers, which will expand the EPAL portfolio by using the pallet as an information carrier.

About EPAL:

The European Pallet Association e.V. (EPAL) ensures a smooth flow of goods in the logistics world with over 500 million EPAL Euro pallets and 20 million box pallets in the world's biggest open exchange pool. Founded in 1991 as the umbrella association of licensed producers and repairers of EPAL load carriers, EPAL is globally responsible for their consistent quality. EPAL pallets are produced from sustainably grown, CO₂-neutral wood, can be repaired and recycled, and reduce transport distances thanks to their high level of availability. As a registered association, EPAL does not pursue any commercial interests and makes all its decisions in the interests of its industry, retail and logistics partners. EPAL is represented in over thirty countries by fourteen National Committees which have committed themselves to implementing the EPAL objectives.



THE PALLET SYSTEM.

For further press information:

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